

**23-24**

**JUNE 2023**

**ROME, ITALY**

**2<sup>nd</sup>** Edition of

**INTERNATIONAL CONFERENCE  
AND EXPO ON  
CLINICAL MICROBIOLOGY**

**HYBRID EVENT**

**"Theme: Exploring the Dynamics of Clinical Microbiology by  
Combining Novelties & Perspectives"**

Contact us:

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🌐 <https://clinical-microbiology.magnusconferences.com>

A man with a beard and dark hair is looking down at a document on a table. He is wearing a checkered shirt and a lanyard with a badge. The background is dark and out of focus, showing other people and a water bottle on the table.

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## **ABOUT THE EVENT**



Magnus Group cordially welcomes you to attend “**International Conference and Expo on Clinical Microbiology (ICCM 2023)**” going to be held from **June 23-24, 2023** in **Rome, Italy** and **Virtually** to discuss on Microbiology and Public Health concerns with the theme “*Exploring the Dynamics of Clinical Microbiology by Combining Novelties & Perspectives*”. ICCM 2023 is an international platform for all health care professionals, experts, researchers, scientists, physicians, doctors, nurses and students working in various medical departments to share their views and to discuss on current challenges to achieve a better healthcare system to benefit the mankind. This conference is designed with keynote, oral and poster presentations on various sessions and topics including the impact of COVID 19 on Public health.

“ **Theme: *Exploring the Dynamics of Clinical Microbiology by Combining Novelties & Perspectives*** ”

# CONFERENCE TOPICS

1. Bacteriology
2. Virology
3. Mycology
4. Parasitology
5. Covid-19 and SARS
6. Re-Emerging Infectious Diseases
7. Microbiome and Microbial Ecology in Health
8. Pathogenic Mechanisms
9. Molecular and Microbial Epidemiology
10. Disease Diagnosis and Diagnostics
11. Emerging Zoonotic and Environmental Diseases
12. Medical Microbiology
13. Clinical Infectious Diseases Research
14. Immunology and Vaccination
15. Nosocomial Infections and Public Health Microbiology

16. Genomics and Genome Sequencing of Microorganisms
17. Antimicrobial resistance
18. Rare Infectious Diseases
19. Pediatric Infectious Diseases
20. Therapeutics; Infection Control and Prevention
21. Microbial Biofilms
22. Vector Borne & Zoonotic Illnesses
23. Food & Water Borne Diseases
24. AIDS, HIV and STDs
25. Plant & Animal Microbiology
26. Pharmaceutical Microbiology
27. Gut Microbiota
28. Dental Infections and Microbiology
29. Cancers and Role of Microbes
30. Antimicrobials and Chemotherapy
31. Genetics and Phenotypes of Host Susceptibility
32. Global Market on Vaccines and Drugs
33. Viral Pathogenesis, Virulence & Countermeasures
34. Multi-Host and Multi-Pathogen/Parasite Systems
35. Recent advances in Clinical Microbiology

For more sessions, visit:

<https://clinical-microbiology.magnusconferences.comprogram/scientific-sessions>

# SPONSORSHIP PACKAGES

## PLATINUM SPONSORS

- Cost: 15,000 USD
- 6 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 3 Exhibitor Booths to promote your company and products
- 6 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 30 minutes
- Social media promotions of sponsorship

## GOLD SPONSORS

- Cost: 10,000 USD
- 4 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 2 Exhibitor Booths to promote your company and products
- 4 full Page ads in Conference Abstract Book
- 1 full Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 20 minutes
- Social media promotions of sponsorship

## SILVER SPONSORS

- Cost: 7500 USD
- 2 Complementary Conference Passes, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 3 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 15 minutes
- Social media promotions of sponsorship

## BRONZE SPONSORS

- Cost: 5000 USD
- 1 Complementary Conference Pass, which includes access to all sessions within the program
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 2 full Page ads in Conference Abstract Book
- Half Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR

- Cost: 2500 USD
- Logo and organisation name to appear on the conference website with link to your organisation's website
- 1 Exhibitor Booths to promote your company and products
- 1 full Page ads in Conference Abstract Book
- Quarter Page Ad in Final Program
- One page promotional insert in the delegate bag
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates for 10 minutes
- Social media promotions of sponsorship

## EXHIBITOR (VIRTUAL)

- Cost: \$1500
- Logo and organisation name to appear on the conference website with link to your organisation's website
- Advertisement in Conference Abstract Book
- Advertisement in Final Program
- Acknowledgement in the opening speech
- Opportunity to showcase a video during conference break timings
- Sponsor Representative to address delegates through virtual platform for 10 minutes
- Social media promotions for exhibitor

## ***SPONSORSHIP & EXHIBITOR PROSPECTUS***

*We are dedicated to getting your brand in front of a group that's eager to learn more about your products and services.*

<b>Sponsor Recognition Benefits</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Exhibitor</b>	<b>Exhibitor (Virtual)</b>
Price in USD	15,000	10,000	7500	5000	2500	1500
Complementary conference passes	6	4	2	1		
Exhibitor Booths to promote your company and products	3	2	1	1	1	1
Booth Dimensions	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	3mt X 3mt	
Ad in conference abstract book	6 Pages	4 Pages	3 Pages	2 Pages	1 Page	1 Page
Ad in final program	1 Page	1 Page	Half Page	Half Page	Quarter Page	Quarter Page
Sponsor Representative to address delegates	30 Minutes	20 Minutes	15 Minutes	10 Minutes	10 Minutes	10 Minutes
Promotional Bag Inserts	✓	✓	✓	✓	✓	✓
Name and Logo of organisation looping on conference website	✓	✓	✓	✓	✓	✓
Logo highlighted on meeting materials	✓	✓	✓	✓	✓	✓
Acknowledgement in the opening speech	✓	✓	✓	✓	✓	✓
Opportunity to showcase a video during conference break timings	✓	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓	✓
Social media mentions	✓	✓	✓	✓	✓	✓

# SPONSORSHIP FORM

2<sup>nd</sup> Edition of  
INTERNATIONAL CONFERENCE AND EXPO ON  
CLINICAL MICROBIOLOGY  
June 23-24, 2023 | Rome, Italy

Name \_\_\_\_\_

Email \_\_\_\_\_

Organization \_\_\_\_\_

Telephone \_\_\_\_\_

City \_\_\_\_\_

Country \_\_\_\_\_

## Interested in:

Platinum Sponsor:  
USD 15,000

Gold Sponsor:  
USD 10,000

Silver Sponsor:  
USD 7,500

Bronze Sponsor:  
USD 5,000

Exhibitor  
USD 2,500

Exhibitor (Virtual)  
USD 1,500

## Please enter your card details:

I agree for ICCM 2023 to charge my credit card for the mentioned amount (details below)

Select Card type



Card Number\* \_\_\_\_\_ enter without spaces

Cardholder Name\* \_\_\_\_\_ (names as it appears on the card)

Valid From\* : Month \_\_\_\_\_ Year \_\_\_\_\_

Expiry Date\* : Month \_\_\_\_\_ Year \_\_\_\_\_ Security Code (CVV)\* \_\_\_\_\_

## Or – I prefer:

Please send me an INVOICE for payment within 14 days

Registration on phone call - Book your slot - 1 (702) 988 2320

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